

PRESS RELEASE

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GUARDIAN APPOINTS JEREMY GIBSON AS CFO

Protection challenger Guardian has announced the appointment of Jeremy Gibson to the role of CFO, reporting to Katya MacLean, CEO. Jeremy, who has over 25 years' experience in financial services in the UK and Australia, has been acting on an interim basis at the protection challenger for the last 12 months.

Prior to Guardian, Jeremy was CFO and director of Sanlam UK, the wealth manager and held the role of non-executive director of Nucleus Financial. Before that, he spent over 7 years with Macquarie Bank in Sydney and the UK in their banking and financial services division. He began his career as a Chartered Accountant with Ernst and Young in South Africa.

Katya MacLean, Guardian CEO, said: "I'm delighted to appoint Jeremy as CFO on a permanent basis, to complete our new Executive Committee. He's well known to the team, having successfully acted as interim for the past year, and has played a key role in the strong growth of the business during 2020. We're looking forward to building on that success during 2021, to bring our award-winning protection to more families that need it."

Jeremy's appointment sees the completion of the new Guardian Executive Committee team, following the appointments of Hilary Banks as Sales Director, Jacqui Gillies as Marketing and Proposition Director and Nischal Singh as Actuarial Director, in December. They sit alongside the rest of Guardian's Executive Committee, which consists of: Katya MacLean, CEO; Duncan Mosely, COO; and Linda Holmes, CTO. Peter Mann remains as Guardian's Chairman.

-Release ends-

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Guardian Financial Services is an appointed representative of Scottish Friendly

All products are provided by Scottish Friendly Assurance Society Limited (SFA) and we have an agreement with them to underwrite and issue the protection policies we distribute through the UK intermediary channel. As an appointed representative of Scottish Friendly Assurance Society Limited, Guardian Financial Services Limited is the market-facing brand under which we promote our proposition and engage with advisers.

Background to Guardian Financial Services, owned by Gryphon Group Holdings

Guardian, the new life and protection insurance business, launched in 2018 and pledged to grow the protection market. The brand promise of 'Life. Made Better.' reflects the company's commitment to rethink and reinvent protection for the better; making sure customers get cover that's easier to understand, simple to buy and designed to never let them down.

Guardian's business partners

Gryphon Group Holdings is majority owned by Punter Southall Group as the largest equity capital investor. Its back-end technology partner is Liss Systems, the UK arm of Nasdaq-listed EXL. Its front-end technology, branding and marketing partner is Space, UK based financial services specialists. Risk partners are Hannover Re and Gen Re.